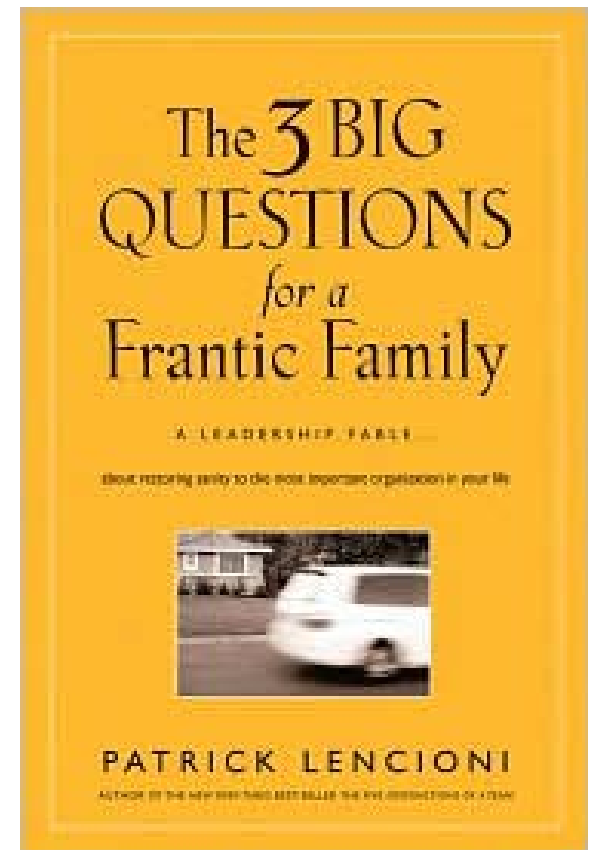




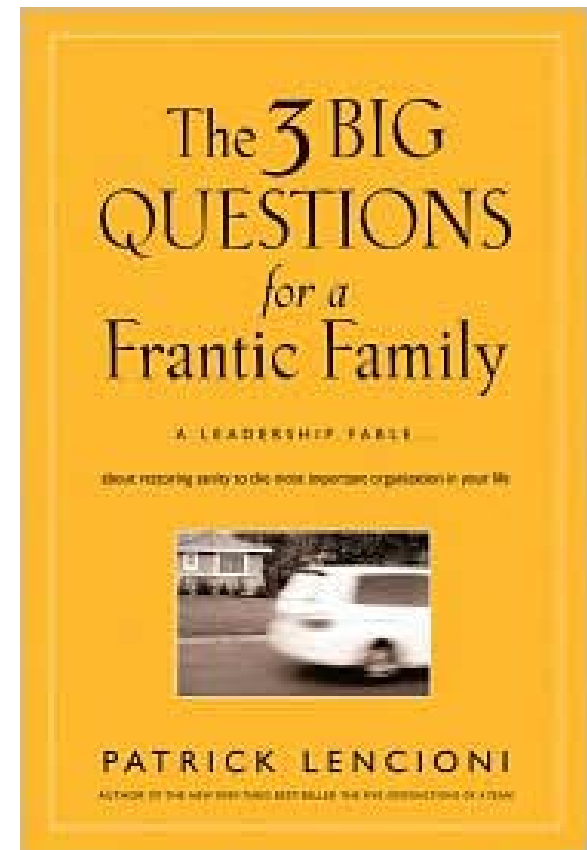
The 3 Big Questions for a Frantic Family

Patrick Lencioni

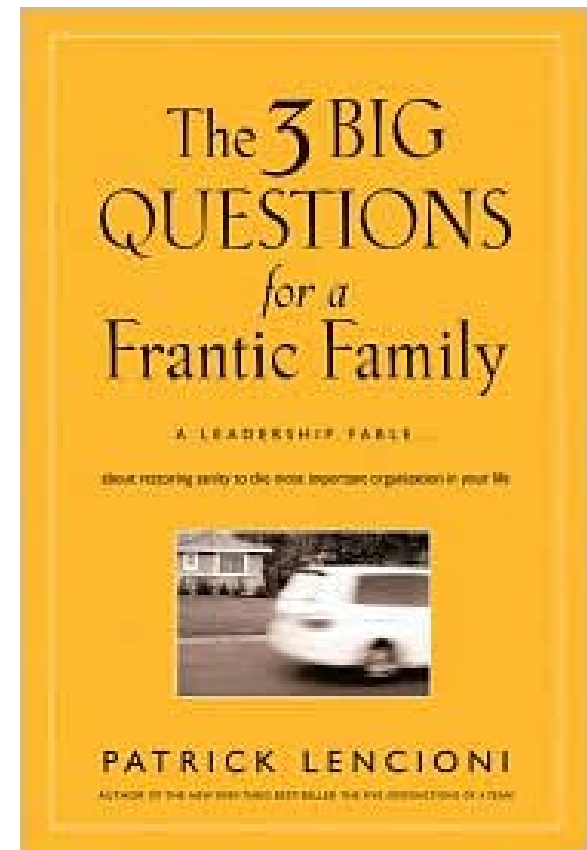
- If you have a young family and are having a difficult time “holding it all together”, then this book is for you.
- The mythical family described in the story has a very hectic schedule: busy work life including travel, kids with many activities, and parents that want to be involved in the community including school board, coaching, etc.
- The rub is that they also want to have quality time together as a family. With their schedule this is not possible.
- The father in this story (Jude) is a management consultant that works with businesses on purpose, values, strategy, and goals.



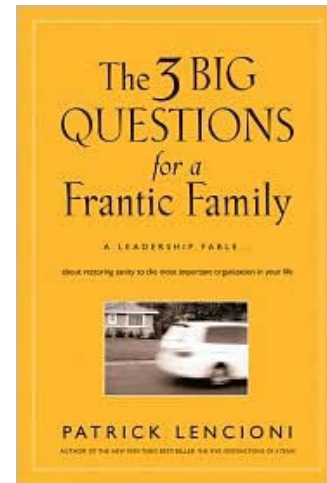
- Jude works with his wife, Theresa, to develop purpose, values, strategy, and goals for their family.
- The “rallying cry” (or top priority) they came up with was to “Spend more quantity time together as a family”.
- They will achieve this by: cutting back on extracurricular activities; cutting back on social activities; watch less TV; make family vacation a priority; reduce Jude’s travel.
- Each family has their own plan; not one fits all.
- The story is told in such manner that you’d be able to easily work through the same planning process for your family.



- Theresa works with other families on their family plan. This opens up possibilities and gives additional ideas on how you can through plans with your family.
- The 3 big questions, as referenced in the book title are:
 - What makes your family unique?
 - What is your family’s most important priority – rallying cry – right now?
 - How will you use these answers to keep them alive?
- Patrick Lencioni’s story telling method is very similar to his previous book, The Five Dysfunctions of a Team.



- * Four and a half stars out of five at Amazon.com
- * 217 pages
- * Published in 2008
- * Patrick Lencioni is a New York Times best-selling author. Of his seven books he is best known for “The Five Dysfunctions of a Team”.



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